List of Selected DCRN Resources:

ACMR *

U.S. Census Bureau
Claritas Estimates & Projections
State/Local Governments
Public Policy Groups
State Data Centers
Research Centers

*AG Annual Church Ministries Report

Profiles come
in either digital or
paper format. Digital
profiles can be uploaded
to the Internet and sent
to an email address. To
receive both formats
there is an extra
charge.

ONLINE DATA SEARCH— FREE WITH EACH PROFILE

The Internet has many excellent sources with information about your ministry area.

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DCRN is a cooperative service from the General Secretary's Office~ Statistics and Office of Hispanic Relations General Council of the Assemblies of God

DEMOGRAPHIC & CHURCH RESEARCH NETWORK

WEBSITE http://demographics.ag.org EMAIL demographics@ag.org PHONE 417-862-2781 or 417-862-1447 Sharon Casada, Ext. 3396 Sherri Doty, Ext. 3230 Efraim Espinoza, Ext. 4014



Explore . . .

Analyze ...

Strategize . .



Know the ministry needs in your area.



DCRN can assist the vision-building process through materials such as:

- ♦ Summary & detailed statistical reports
- ♦ Full COLOR map(s) of your ministry area
- ♦ Full COLOR charts
- ♦ Custom reports to meet unique needs

DCRN can help you see domestic & foreign migration trends in your current or proposed ministry area. Study:

- ♦ Changing ethnic distributions
- ♦ Ancestry & language spoken at home
- ♦ Family & household types

DCRN can provide church leadership with information that describes specific segments of the population. You can explore opportunities to:

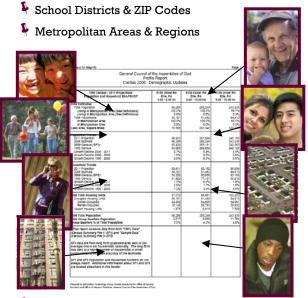
- ♦ Plant a new church
- ♦ Begin a new ministry
- ♦ Begin a new Sunday school class
- ♦ Conduct special outreaches

Examine your ministry
area by population, race,
age, gender, household
types, educational attainment, home
language, ancestry, housing,
occupation, employment, income,
poverty, trends, AND
MUCH MORE!

Demographic Profiles

Demographic Profiles are available for areas as small as a neighborhood. Profile areas include:

- Incorporated Places
- Counties/County-equivalents

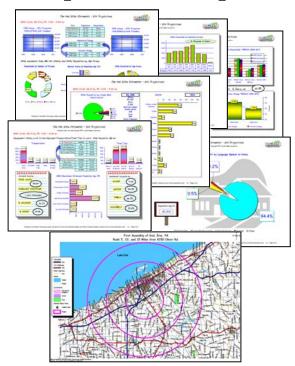


- Circular Areas (areas within a radius within specified miles from your church address)
- Drive Time Areas (areas within specified minutes from your church address)
- Irregular Areas (polygons comprised of natural boundaries such as streets, rivers, etc.

EACH report includes up to THREE geographic areas.

Church Planters/Rebooters and Small Churches receive a discount on orders \$100 or more

Sample Charts/Map



This map shows 5-, 10-, & 15-mile radii from an address.

Thematic Map

Demographic data such as population, house-

hold income, poverty, etc., can be shown for counties, census tracts, or block groups in a specified area.

